Wear it. Live it





Victory GEAR Wear it - Live it



Look Book





The Victory Boot





The Victory Power Jacket











The Magic Royal Parts



The Victory Sport Hoodie





















Victory Royal Jee









The Victory





















Victory Sneaker





www.victorygear.com













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Meet Amy Jordan



The Victory Gear Lifestyle brand is on a mission to inspire the world to "Create Victory in Every Moment."

Through the power of fashion, wearing Victory means living victory.

This exclusive apparel line is designed to energize, empower, and ignite the inner strength we all possess to overcome hardships, transforming trauma into triumph.

Designer Amy Jordan exemplifies this mission. An award-winning choreographer, author, and speaker, Jordan understands firsthand the importance of looking good and feeling good.

Having lived with type 1 diabetes for over 52 years, Amy is also legally blind. In 2009, she was run over by a New York City bus. At the moment of impact, she vowed, "If I survive the night, there will be a victory dance."

That Victory Dance has evolved into a Victory Movement, spreading hope and inspiration worldwide. During these times of global trauma, Amy is determined to remind us all not to underestimate the power of our lives.

